

Building big while thinking green



Kishore Reddy, CMD
of Mana Projects

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Real estate powerhouse
Mana Projects is bringing
a revolutionary approach
by creating eco-conscious
developments

In the heart of Bengaluru's bustling tech hub, where rapid urbanisation often comes at the cost of green spaces, one real estate developer is rewriting the rulebook on sustainable urban living.

Mana Projects, helmed by Kishore Reddy, is spearheading a green revolution in the city's real estate sector, proving that development and environmental stewardship can go hand in hand.

Vertical development

By constructing high-rise buildings, Mana Projects optimises land use, preserving valuable green spaces that would otherwise be consumed by sprawling developments. This approach not only conserves natural habitats, but also reduces the carbon emissions associated with extensive land clearance and infrastructure expansion.

Reddy, CMD of Mana Projects, explained, "We create spaces where humans and nature can co-exist. Our vertical developments allow us to house more people while leaving a smaller footprint on earth."

Green spaces

Walk through any Mana Projects development and you'll be struck by the abundance of open spaces and greenery. These aren't mere aesthetic choices;



Mana Foresta

they're integral to the company's commitment to environmental sustainability. Recognising the importance of mature trees in maintaining ecological balance, Mana Projects has implemented robust transplantation initiatives. Large, century-old trees stand alongside new saplings, creating a verdant canopy that not only enhances the visual appeal but also plays a crucial role in improving air

quality and promoting oxygen production.

In the project Mana Dale, the company successfully integrated over 300 mature trees, including six century-old trees, creating what residents affectionately call an 'urban forest' in the heart of the city. "Our goal is to create living environments that are not just functional, but also contribute positively to the overall ecosystem. When removal

is unavoidable, we don't chop trees down, we transplant them," said Reddy.

Sustainable infrastructure

Mana Projects's commitment to sustainability is evident in its practices, which prioritise energy efficiency, resource conservation and waste reduction. The company incorporates locally-sourced eco-friendly materials and cutting-edge technologies by following the sun path and wind pattern to minimise energy consumption, water usage and waste generation.

The company's sustainable practices, such as utilising large windows for natural light, advanced waste management systems and rainwater harvesting showcase its dedication to environmentally-responsible building design.

All of its projects match the standards of Indian Green Building Council (IGBC), which promotes buildings that use less water, optimise energy efficiency, conserve natural resources, generate less waste and provide healthier spaces compared to conventional buildings.

"We're the founding members of IGBC. Our projects match the IGBC standards and it's a reflection of our deep-rooted commitment to sustainable development," said Reddy. "Our residents enjoy world-class amenities while knowing they're living in harmony with nature. This not only benefits the environment, but also leads to cost savings for residents through reduced utility bills and maintenance costs."

Community engagement

Mana Projects understands that fostering a culture of sustainability extends beyond construction practices. The company organises educational programs and community initiatives to inform residents about the benefits of sustainable living and to involve them in efforts to reduce their carbon footprint.

"Thanks to the current generation's thinking process, more people are energy conscious, eco-conscious and

climate-conscious," noted Reddy. "This aligns with our ethos and pushes us to dive deeper into sustainable practices."

Mana Foresta: An example of eco-luxury

Mana Projects's commitment to green living is perhaps best exemplified by its Mana Foresta project. "It's India's first vertical forest," said Reddy. "With 2,000+ fully grown trees, it's an example of a living forest where residents coexist with nature."

The future is green

As Mana Projects continues to push the boundaries of sustainable development, it's setting new benchmarks for the real estate industry. Through vertical development, green spaces, tree transplantation, sustainable infrastructure and community engagement, Mana Projects is making significant strides towards creating a more sustainable future.

"We want to be responsible builders and citizens. Our goal is to respect everyone's needs, not just fulfilling one at the expense of another. It's about creating a harmonious balance between human habitation and nature," concluded Reddy.

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Mana Jardin Neo



Mana Dale

RERA NO:

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Mana Jardin Neo: PRM/KA/RERA/1251/446/PR/181223/006500
The Right Life: PRM/KA/RERA/1251/308/PR/280324/006766
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